

## Soft Lips® with Creastar® Primary

Easy cold process lip gloss formulation, which has high colour intensity based on the new pearlescent pigments of Creastar® Primary. Creagel® Crystal HPB together with Creagel® Crystal AF forms a long lasting, water resistant, high shine film on the lips. Creagel® Crystal products are ideal for lip gloss applications as their pseudoplastic behaviour keeps the lip gloss on the lips and stops bleeding around the lip area. Creagel® Crystal allows high pigment loading as it forms a structure which holds the pigments preventing the sedimentation of the particles. Creasil® 7ID dries off creating a water resistant film which improves the long lasting qualities. Creasil® TDTM adds high shine benefits upon application.

Ingredients	INCI Name	Qty%	Supplier
Creagel® Crystal HPB	Hydrogenated Polyisobutene (and) Ethylene/Propylene/Styrene Copolymer (and) Butylene/Ethylene/Styrene Copolymer	28,00	1)
Creasil® TDTM	Tridecyl Trimellitate	28,00	1)
Creasil® 7ID	Iso-dodecane (and) Dimethicone (and) Polyethacrylate	1,60	1)
Creagel® Crystal AF	Hydrogenated Polydecene (and) Ethylene/Propylene Copolymer	22,40	1)
Creastar® Colour WL 60	Calcium Alumina Borosilicate (and) Titanium Oxide (and) CI *	20,00	1)

\* In addition to standard colours, Creastar® colours are available upon customer's request.

### Procedure:

1. Mix all ingredients together. No heating necessary.

### Suppliers:

1) CIT SARL/COSMO CHEM SARL

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